

**Application for a premises license to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

We William Neech & Peter Harper
(Insert name(s) of applicant)

apply for a premises license under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Currently known as Georgies night club, name to change to be confirmed 39 – 41 George Street			
Post town	Hastings	Post code	TN34 3EA

Telephone number at premises (if any)	
Non-domestic ratable value of premises	Believed to be £33,000 - £87,000

Part 2 - Applicant Details

Please state whether you are applying for a premises license as
Please tick yes

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i. as a limited company | <input type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over				<input type="checkbox"/>	Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post Town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name William Neech	Peter Harper
Address 63 Alfred Road Hastings East Sussex TN35 5HZ	24 Greenfields Close Hastings East Sussex TN37 7LP
Registered number (where applicable)	
Description of applicant (for example, partnership, company, unincorporated association etc.) Currently a partnership, with the view to becoming a limited company if application is successful.	
Telephone number (if any) 07725369510	07403322335
E-mail address (optional) w.neech@sky.com	djpheva@live.com

Part 3 Operating Schedule

When do you want the premises license to start?

Day		Month		Year	
0	9	0	6	2	0
				1	2

If you wish the license to be valid only for a limited period, when do you want it to end?

Day		Month		Year	

Please give a general description of the premises (please read guidance note1)
 The premises currently has planning consent in place for the use of an entertainment venue/night club, but does not currently have a premises license in place. The premises previously had been licensed under the Licensing Act 2003, but this was surrendered due to the closure of the business.

We primarily see it being used as an entertainment venue, hosting club nights, comedy nights, and live acts. We would like to create an environment different from what you would find in town centre, and more in keeping with the feel of the old town. We plan to do this by introducing a table service option, and generally creating a sophisticated and relaxed environment for people to enjoy the event, whatever that may be. All staff (including door supervisors) will be required to promote a positive and friendly attitude.

Our secondary intentions for the premises would for the use of a private hire venue, for the likes of dance and martial arts classes, and other groups in the local community, as well as functions such as wedding receptions and other celebratory gatherings.

We truly feel that we can benefit the local community, and add something to the towns' social structure. We plan to support the local community making the premises available for private hire, by exclusively using local businesses and wholesalers, as well as creating many jobs within our own business. Furthermore, with the University recently opening in the town, we feel we can offer an alternative option to that currently available, which will only enhance the towns' portfolio for those interested in joining the University

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick yes

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)

- e) live music (if ticking yes, fill in box E) ✓
- f) recorded music (if ticking yes, fill in box F) ✓
- g) performances of dance (if ticking yes, fill in box G) ✓
- h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) ✓

Provision of entertainment facilities:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J) ✓
- k) entertainment of a similar description to that falling within (i) or (j)
(if ticking yes, fill in box K) ✓

Provision of late night refreshment (if ticking yes, fill in box L) ✓

Supply of alcohol (if ticking yes, fill in box M) ✓

In all cases complete boxes N, O and P

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>		
Day				Start	Finish	Outdoors	<input type="checkbox"/>
Day				Start	Finish	Both	<input type="checkbox"/>
Mon	12:00	04:00		Please give further details here (please read guidance note 3) From time to time we would like to play host to live music acts, which may, dependent on the particular act, use amplifiers.			
Tue	12:00	04:00					
Wed	12:00	04:00	State any seasonal variations for the performance of live music (please read guidance note 4)				
Thu	12:00	04:00					
Fri	12:00	04:00	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)				
Sat	12:00	04:00					
Sun	12:00	04:00					

F

Recorded music Standard days and timings (please read guidance note 6)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon	12:00	04:00	<u>Please give further details here</u> (please read guidance note 3) Recorded music may be played through a music system, which includes several speakers	Both	<input type="checkbox"/>
Tue	12:00	04:00			
Wed	12:00	04:00	<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 4)		
Thu	12:00	04:00			
Fri	12:00	04:00	<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	12:00	04:00			
Sun	12:00	04:00			

G

Performances of dance Standard days and timings (please read guidance note 6)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon	12:00	04:00	<u>Please give further details here</u> (please read guidance note 3) We intend on making the premises available for private hire, potentially attracting dance classes. This may result in shows being held for spectators. We may also wish to include dance performances as part of a themed event.	Both	<input type="checkbox"/>
Tue	12:00	04:00			
Wed	12:00	04:00	<u>State any seasonal variations for the performance of dance</u> (please read guidance note 4)		
Thu	12:00	04:00			
Fri	12:00	04:00	<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	12:00	04:00			
Sun	12:00	04:00			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			<u>Please give a description of the type of entertainment you will be providing</u> Comedy nights, discos, karaoke, wedding receptions, martial arts classes, dance classes, private functions.		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Mon	12:00	04:00		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	12:00	04:00	<u>Please give further details here</u> (please read guidance note 3) We may choose to combine recorded and/or live music with disco lights, creating a disco.		
Wed	12:00	04:00	We may also wish to have dance performances as part of a themed event.		
Thu	12:00	04:00	<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 4)		
Fri	12:00	04:00			
Sat	12:00	04:00	<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun	12:00	04:00			

J

Provision of facilities for dancing Standard days and timings (please read guidance note 6)			Will the facilities for dancing be indoors or outdoors or both – please tick (see guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
			Please give a description of the facilities for dancing you will be providing Main room including the dance floor, stages, and pole.		
Day	Start	Finish	Please give further details here (please read guidance note 3) The areas above will be available for customers to dance in during a disco or live music event. We may also wish to include dance performances as part of a themed event.		
Mon	12:00	04:00			
Tue	12:00	04:00	State any seasonal variations for providing dancing facilities (please read guidance note 4)		
Wed	12:00	04:00			
Thu	12:00	04:00	Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	12:00	04:00			
Sat	12:00	04:00			
Sun	12:00	04:00			

K

Provision of facilities for entertainment of a similar description to that falling within i or j Standard days and timings (please read guidance note 6)			<u>Please give a description of the type of entertainment facility you will be providing</u> Discos, dance classes.		
Day	Start	Finish	<u>Will the entertainment facility be indoors or outdoors or both – please tick</u> (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Mon	12:00	04:00		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue	12:00	04:00	<u>Please give further details here</u> (please read guidance note 3) We intend on making the premises available for private hire, potentially attracting dance classes.		
Wed	12:00	04:00	We may also wish to include dance performances as part of a themed event.		
Thu	12:00	04:00	<u>State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within i or j</u> (please read guidance note 4)		
Fri	12:00	04:00			
Sat	12:00	04:00	<u>Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within i or j at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun	12:00	04:00			

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon	23:00	03:30	Please give further details here (please read guidance note 3) We may choose to offer refreshments to accompany a particular event, in the form of sealed snacks and hot beverages.	Both	<input type="checkbox"/>
Tue	23:00	03:30			
Wed	23:00	03:30	State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Thu	23:00	03:30			
Fri	23:00	03:30	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 5)		
Sat	23:00	03:30			
Sun	23:00	03:30			

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Mon	12:00	03:30			
Tue	12:00	03:30			
Wed	12:00	03:30			
Thu	12:00	03:30			
Fri	12:00	03:30			
Sat	12:00	03:30			
Sun	12:00	03:30			
			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		

State the name and details of the individual whom you wish to specify on the license as premises supervisor

Name William Neech	
Address 63 Alfred Road Hastings East Sussex	
Postcode	TN35 5HZ
Personal License number (if known) 100/1852/9	
Issuing licensing authority (if known) BIIAB	

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

There is one pole in the premises, which may be used as part of a dance act on a themed night. This would not feature any nudity. However, children would not be granted access to the premises during such an event.

O

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	12:00	04:00	<p>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</p>
Tue	12:00	04:00	
Wed	12:00	04:00	
Thu	12:00	04:00	
Fri	12:00	04:00	
Sat	12:00	04:00	
Sun	12:00	04:00	

P Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

Please refer to the enclosed covering letter detailing all points relevant to this section.

b) The prevention of crime and disorder

Please refer to the enclosed covering letter detailing all points relevant to this section.

c) Public safety

Please refer to the enclosed covering letter detailing all points relevant to this section.

d) The prevention of public nuisance

Please refer to the enclosed covering letter detailing all points relevant to this section.

e) The protection of children from harm

Please refer to the enclosed covering letter detailing all points relevant to this section.


Please tick yes

- I have made or enclosed payment of the fee ✓
- I have enclosed the plan of the premises ✓
- I have sent copies of this application and the plan to responsible authorities and others where applicable ✓
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable ✓
- I understand that I must now advertise my application ✓
- I understand that if I do not comply with the above requirements my application will be rejected ✓

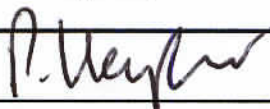
IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	24 th April 2012
Capacity	N/A

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	24 th April 2012
Capacity	N/A

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

N/A

Post town		Post code	
Telephone number (if any)			
If you would prefer us to correspond with you by e-mail your e-mail address (optional)			

Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

Licensing Department
Aquila House
Breeds Place
Hastings
East Sussex
TN34 3UY

William Neech
63 Alfred Road
Hastings
East Sussex
TN35 5HZ

Peter Harper
24 Greenfields Close
Hastings
East Sussex
TN37 7LP

24th April 2012

RE: Premises license application for 39 – 41 George Street

To Whom It May Concern,

We would like to take this opportunity to detail our plans for the premises. We primarily see it being used as an entertainment venue, hosting club nights, comedy nights, and live acts. We would like to create an environment different from what you would find in town centre, and more in keeping with the feel of the old town. We plan to do this by introducing a table service option, and generally creating a sophisticated and relaxed environment for people to enjoy the event, whatever that may be. All staff (including door supervisors) will be required to promote a positive and friendly attitude.

Our secondary intentions for the premises would for the use of a private hire venue, for the likes of dance and martial arts classes, and other groups in the local community, as well as functions such as wedding receptions and other celebratory gatherings.

We are aware of the previous problems associated with the premises, although we would hope that this bears no reflection on our application. To ensure that all the licensing objectives are adhered to, we plan to take the following measures:

1. Prevention of crime and disorder.

- Door Supervision. We will use a local Security Consultancy Company to cover door supervision and premises security. They provide fully qualified SIA personnel, of which we intend to hire more than the legal requirement to ensure a calm but controlled presence is provided at all times. Therefore, a pleasant and safe environment can be maintained for all concerned.
- Glass ware. Plastic bottles and cups will be issued at all times. Where a plastic bottle is not available, its contents will be transferred to a plastic cup.
- CCTV. The previous system will be upgraded to a modern hard drive based system, whereby any incident may be traced back and recorded on to CD if required.
- Drinking areas. Restriction to the main room only, meaning no drinks to be taken out to the smoking area or foyer.

calmly over this period. We will also be offering a free service for booking taxis prior to leaving, resulting in dispersion only when a taxi has arrived. Therefore, the amount of numbers congregating outside the premises will be kept to an absolute minimum. For those choosing to walk, there will be door supervisors present to move people along swiftly in a calm and controlled manor.

- Noise and vibration. This will be controlled in conjunction with the local authorities where necessary by the use of output limiters.

4. Protection of children.



- Age restrictions. No one under the age of 18 will be granted entrance where applicable, such as club nights and other age related events.
- Child protection. As the premises will be available for private hire, potentially attracting the likes of dance and martial arts classes, we deem it essential that any prospective client must provide a CRB check document no more than 3 years old, prior to the booking date. Failure to supply this document will result in the booking being cancelled.

We welcome your feedback, and are keen to work in conjunction with all local authorities to ensure that there is no negative impact as a result of our business launching.

On a final note, we truly feel that we can benefit the local community, and add something to the towns' social structure. We plan to support the local community making the premises available for private hire, by exclusively using local businesses and wholesalers, as well as creating many jobs within our own business. Furthermore, with the University recently opening in the town, we feel we can offer an alternative option to that currently available, which will only enhance the towns' portfolio for those interested in joining the University.

We look forward to your response.

Kind regards,



William & Peter

William Neech | 07725369510 | w.neech@sky.com

Peter Harper | 07403322335 | djpheva@live.com